

## A few words from our previous grant recipients ...

At the OFAH | Mario Cortellucci Hunting and Fishing Heritage Centre we strive to provide our visitors, young and old, the opportunity to experience and learn about wildlife. Thanks to



funds received from the Ontario Wildlife Foundation, the Heritage Centre can now move ahead with the expansion and enhancement of our Ontario exhibit, which is scheduled to be unveiled this summer 2014.

"The Ontario Wildlife Foundation has been a committed funder to the Mountsberg Shrike Recovery Project at Conservation Halton that is working to save the Eastern Loggerhead Shrike from extinction. Thanks to the generosity of the Foundation, twenty-six shrikes have been released since the start of the program in 2012. Conservation Halton also has a commitment to public education, and is home to the only Eastern Loggerhead Shrike available for education in the world. Thank you to the Ontario Wildlife Foundation for their support!"



The Ontario Federation of Anglers and Hunters (OFAH), on behalf of the Lake Ontario Atlantic Salmon Restoration Program (LOASRP), completed 12 coldwater habitat and water quality restoration and enhancement projects through the TD Friends of the Environment Foundation and Ontario Wildlife Foundation (OWF) 2013 funding.



The 2013 Haliburton-Muskoka Children's Water Festival event had the highest participation yet with 1136 elementary students and 220 adults, including teachers, EA's and parent supervisors. Even the rainy Monday did not keep the smiles away! Students from across the Trillium Lakelands District School Board area, including the County of Haliburton, City of Kawartha Lakes and District of Muskoka, came to the Kinark Outdoor Centre to learn about water and how to play a role in its protection.



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### Message from the President:

Thank you for your interest in the Ontario Wildlife Foundation (OWF). The OWF is a non-profit, charitable organization that provides us all with a way to help conservation in our province. By visiting our website you can see we believe that great environmental strides begin in our own backyard.

Ontario is a vast and truly breathtaking province. With today's busy schedules we sometimes forget what we have right in front of us. I fear one day we will look up from our busy lives and see that the beauty has disappeared. Sitting on my back porch I can hear the song birds and see the flowers and trees blooming. I know that I am truly blessed to live in this great province.

As a retired school teacher I have always had, and continue to have, a strong passion for education. Representing the OWF has given me another opportunity to help educate other Ontarians who care about nature.

Through continued support from our many partners and supporters, like you, and working with other like-minded organizations in the area of scientific research and conservation education, we are making a difference.

With the support of people like you, we can affect change for better conservation of our natural surroundings.

Invest in your future today!

### Our Mission:

The mission of the Ontario Wildlife Foundation is to raise funds and awareness for the conservation and enhancement of Ontario's natural resources through research and restoration. Our strength comes from partnering with other groups on conservation projects and promoting conservation education.

### Our Vision:

The Ontario Wildlife Foundation wants to provide opportunities to educate the public and to participate through hands-on projects to ensure our natural resources are there in the future for all to cherish and enjoy.

### Our Challenges:

The greatest challenges before us are habitat loss and our youth becoming disconnected from nature.

Without the connection of youth to nature, future support for conservation work will be severely diminished and our natural resources and environment will suffer. That's why conservation education programs are just as important as habitat restoration projects.

## Our Mandate:

## 2020 Fundraising Campaigns

### 1. To conserve and enhance natural habitats.

Loss of suitable habitat is the single greatest pressure faced by Ontario's wildlife. The OWF funds hands-on conservation projects, often in cooperation with local or provincial conservation or community groups.

### 2. To promote, cooperate and participate in conservation education.

Only interested and aware citizenry can make natural resources a healthy priority. The OWF will produce educational materials for both school-aged children and adults. The OWF will also cooperate or partner with the conservation activities of others to make the mutual effort more effective. Through education and stewardship, individual Ontarians can learn the importance of wildlife, the need to conserve and enhance our natural world, and their own role within nature.

### 3. To encourage the enjoyment of healthful outdoor recreation.

Birds, fish, animals and their habitats have an intrinsic value to residents of Ontario. Just knowing they are healthy and abundant contributes to our mental well-being. To many they are the sources of important recreation activities such as bird watching, hiking, camping, canoeing, etc. The OWF will work to ensure that Ontarians continue to have ample opportunity for such recreations in all corners of the province.

### 4. To promote and support scientific research and general investigation of birds, fish, animals and their habitats.

Government cutbacks have resulted in less research being done on the needs and status of our precious natural resources. The OWF will identify and sponsor necessary research both on its own and in cooperation with government and non government research agencies. The OWF also intends to offer research grants to deserving university and postgraduate students carrying out pertinent research or assessment.

### 5. To allow for abundant stocks of healthy birds, fish and animals so they can be readily available for the use and enjoyment of all people.

Natural spaces and a healthy environment are necessary for the well-being of all residents of Ontario. Through protection and enhancement techniques, the OWF will help ensure that the environment and its inhabitants are healthy and available for the enjoyment of all Ontarians. Man must be a part of nature, not apart from it.

### 6. To cooperate with other organizations and individuals in conservation.

It will take far more than one Foundation to make Ontario the best it can be for wildlife. The OWF will partner and cooperate with other organizations with compatible goals. The OWF will enhance the overall conservation community's success at local, provincial and national levels.

## Projects & Partners

It's our responsibility to make sure that individuals, organizations, governments and corporations are aware of the potential impact they have on our natural resources. But we can't stop there. It only makes sense to develop partnership with the same groups if we want to protect and enhance Ontario-based flora and fauna. Over the years we have partnered with many like-minded organizations to promote education and conservation initiatives.

OWF Calendar Campaigns  
OWF Stamp & Label Campaign  
OWF Christmas Card Campaign  
OWF Notepad Campaign



## Monthly Giving Donor Thank-You

As a way to thank you for your commitment to wildlife, everyone who contributes \$20/month or more through our monthly giving program will receive our OWF notebook.